

Economic region of Northwest BiH
APPLICATION FOR DELIVERING PROJECT PROPOSALS – PROJECT FICHE

**Note: Please fill out completely next table and send it by
e-mail: office@ardanw.org or fax: 051 433 721**

Only completely fill out tables will be reconsidered!

Full project title	Developing and strengthen capacity participant of willage tourism and establishing Etno willage on region Northwest BiH	
Offering institution / organization contact person and phone number	<p><i>Consortium of organization: Touristic organization of City of Banjaluka, Local agency for developing municipalitie of Novi Grad, Agency for economy developing municipalitie of Mrkonjic Grad, NGO Krajina, Collective farm „ Eko-univerzal, p.o. JAJCE, Association of citizen of Smoljana and Association of farmers IGM,,AGRO,, - Bosanski Petrovac.</i></p> <p><i>Contact telephones sequencely by the name of the organization: 051 308 941, 052 720 692,050 214 257, 051 433 371, 033 654 280, 065 974 655 i 061 436 111.</i></p>	
Location of project	Implementation of project on region of 26 municipalities Northwest BiH	
Project implementation will contribute a realization of the main goal: (mark only one)	Project is regarding to the next priority sector: (mark only one)	
<ul style="list-style-type: none"> 1.1 Developed SME sector 1.2 Developed agriculture and rural areas of region 1.3 Developed forestry sector 1.4 Developed tourism sector 1.5 Established competitive business environment 1.6 Started restructuring of firms and restructuring of energetic sector 1.7 Strengthen capacities for affirmative promotion of the region and infrastructure developing 2.1 Developed and effective labor market 2.2 Education skills matched with labor market 2.3 Created favorable environment for developing, practicing and transfer of ICT and innovations Built institutional capacities for urbanism and area planning 3.2 Built institutions for inter-regional balancing of economy development 3.3 Strengthen local communities 4.1 Established favorable environment for return and prevention of economic emigration 4.2 Established system support to young people 4.3 Built frame for protection and promotion of natural environment 4.4 Developed adequate institutional and social frame for lifting life standard 	<ul style="list-style-type: none"> 1. Agriculture / rural region 2. Enterprises / economy 3. Tourism 4. Human resources / employment 5. Regional development / infrastructure 	
Coincidence with other approved plans / legal demands (if they are existing)	<p>Project have direct coincidence with :</p> <p>Strategy development NW BiH, Strategy development tourism RS, Strategy development tourism Federation BiH, Strategy SBK i UNSKa, Strategy of the World tourism organization, Strategy PRSP, UNDP, World Bank for BiH, recommendation European Councilll for BiH, Law of tourism and recommendation Ministry Councilll of organize tourism efficiency offer in BiH. Strategy of city of Banjaluka, Strategy development municipalities: Jajce, Jezero, Sipovo, Bosanski Petrovac, Strategy of capital investition of municipalities Mrkonjic Grad, Strategy development remaining partners of 20 municipalities of Northwest BiH.</p>	

<p>Project objective(s)</p>	<p>Project aim is developing willage and willage tourism of the NW region Bosnia through identification, connecting, promotion and strengthening touristic offer of the willage, and forming touristic data base and etno willage.</p> <p><i>Other aims</i></p> <ul style="list-style-type: none"> • Lifting touristic and ecological concience of population and tourists thry informatic-educative campain. • Protection of the natural and cultural touristic values of Kozara. • Developing receptive tourism of Kozara and creation of the offer. • Staying and returning people to the willage • Increasing emploiment • Investment of touristic offer in country and abroad • Building cluster capacities
<p>Short description of all main groups and their needs</p>	<p>Aimed groups and their needs:</p> <ul style="list-style-type: none"> ▪ Population of rural region – they have need to organise production of health food in their households, home work and to part of board willage capacities turn to touristic offer of Etno-willages and naimed activities will produce susstainable emploiment and lifting life standard. ▪ Touristic organisations and agencies will in their own different arangements of receptive tourism offer tourists, heterogeneous nature rich with rivers, mountains, hunting, fishing, rafting and staying in Etno- willage will turn to unforgettable relaxation staying away from civilization. At the same time thry this project institutionaly will be strenght capacities of touristic organizations and will form new touristic organization where needed and emprove work of touristic services in Northwest BiH. ▪ Municipalities – thry Etno-willage will provide presentation of rich cultural inharitance of nation and nationalities, to inerest tourists to come and visit willages of Krajina and to increase every year influx from the taxes made thry this significant branch of economy. ▪ Tourists will feel one new alternative healthy way of life in nature, and taste of homemade food, etno environment, vacation based on their demand and package of diferent offers for individuals, as for whole families and the group of tourists. ▪ Nongovermental organisations/Citizens associations (fishermans, hounters, mountaineer, ecologues, rafting fans, float logs, cultural-artistic societies, etc.) will significant increase bigger request for their services and favor. ▪ Craftsman (SZR, STR, SUR, etc.) will geth significant number of users, and with that more effective promotion of their services and economy justification and susstainable this services in the willages.
<p>Short description (aim) of project</p>	<p>Northwest Bosnia is one of teritorialy largest ekonomy region of Bosnia and Herzegovina and with its ovn natural and cultural wealths convenient for tourism development, is surely one of richest in BiH. Specially large perspective of this region, when the internation touristic market is at stake, have tourism development in the willage. That, above all is for wealth cultural and natural inharitance wich are folloved with hospitality and cordiality of its population, wich, in accordance with tradition of every guest receive as a friend and in front of him carries out rich dining table of organic food.</p> <p>However, willage tourism of this region as well as the whole BiH never didn't geth the significant wich it deserves, and havent been recognized possibillities of its development and influence on economy of rural regions. Project aim is to change this practice and thry identification of touristic potentials, connecting all interested parts, increasing touristic offer, building etno willage, education of rural households and promotion of willage tourism create concrete and associated touristic offer of Krajina willages and build market for it. Developed willage tourism of Krajina, worked metodology of bussinesd and education centers, expert consultations and experiances, surely will influence on heads of households rural areas of other regions in BiH to start with this tipe of tourism. For sucessful realization of project it is important to insurance common andi highly organized efforts and investment by side of all of 26 municipalities. Thry</p>

	institutional strengthening of capacities, project will provide: <ul style="list-style-type: none"> • Creating touristic institutional /organization structure of 26 municipalities. • Building capacity of touristic institutional/organization structure for making plans of development etno resources • Increasing life standard and increasing total touristic offer in Bosnia and Herzegovina 		
Expected results	<ul style="list-style-type: none"> • Organized touristic structure in realization of projects in NW BiH. • Formed data base and web portal of willage tourism NW Bosnia • Domestic and foreign public informed with touristic potentials and current touristic offer of Krajina. • At least 20 households, providers of services in willage households • Increased request for willage touristic motives and a promotion of country and hers wipeing of the „black spot“ of european tourism. • Increased supplying credit for touristic projects and developing SME. • Created new touristic offer of willage tourism on principes susustainable development. • More working places and employment of local work potential_in sector of tourism. • Formed first etno willage as educative base willage tourism of Krajina as well as whole Bosnia and Herzegovina. • Institutional builted capacities of service and establishing Etno willage. • Reduced problems connected to criminal, corruption, nationally intolerance and poverty, and increased tolerance,collaboration and good neighborhood relations with alluding to accomplish vision of prosperity. • Forming 6 touristic points in NW BiH. • Increased effectivities and quality work of all in chain of touristic offer. • 10.000 visites of domestic and foreignh tourists in first year after ending project • Prepared acters of touristic offer • Coordinated touristic developing plans with principes susustainable developing NW 		
Main activities	<ul style="list-style-type: none"> ▪ Forming project team and selecting carrier of project. ▪ Signing partner contracts with co-founder of project. ▪ Forming touristic regional net based on consortium. ▪ Common indentification of collecting resources data base. ▪ Making web portal and special rezervation softver ▪ Defining adequate locations for constructioning etno willage. ▪ Institutional strengthening capacities thry 32 workshops. ▪ Preparation of all strategic documents and actions ▪ Organise study trips. ▪ Making all needed documentacion, obezbijedenje necessary licences and agreements for all works in Etno-willages. ▪ Announce tender and to sign a contract for construction works on locations for Etno-willages (EC procedure). ▪ Production of marketing publications (pamphlets, postcards, posters and bilbords). ▪ Promotive media campagnes . 		
Status of project implementation	<input type="checkbox"/> Technical documentation	<input type="checkbox"/> Pre – feasibility study	<input type="checkbox"/> Worked project
Lasting (months)	18 months	Estimated value (BAM)	428.500,00 KM
Possible founding sources (cite which)	International donators EC, Government of Holland, Government of Greece, Government of Italy and Government Kingdom of Norway	Local co-founding: 25 municipalities and City of Banjaluka, Government RS and Federation of BiH, Touristic organization of RS and Federation of BiH.	Foreign investitores:

Possible implementators and partners (cite)	Implementators Consortium of organization, with help from EU RED will be choosed the president of project consortium .	Partner(s) 26 municipalities Northwest BiH Governmen F.BiH and RS. Touristic organisations of RS and F.BIH Touristic organisations of municipalities partners.
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Responsible persons:

Consortium – *in supplement list of signatory*

Sign (Person who did common project):

Location: _____

Date: _____

Milena Davidović dipl. architect